

Notes from the Dog WebQuest

A WebQuest for Secondary Three Enriched Students Designed by Sara-Émilie Laurin sara.emilie.laurin@gmail.com

Topic 4: How to Really Help the Cause

| think before you pink |
|--------------------------|
| Group : |
| Team : |
| Name : |
| |

Topic 4: How to Really Help the Cause



Go to the website: <u>http://thinkbeforeyoupink.org/?page_id=8</u> and answer the questions below.

1) Explore the section "Campaigns". Choose four different campaigns and write two things that are important to remember about each of these campaigns (like why the product is bad for the health, how they manage the profits...). Go over the information and make sure that you have enough information to fill out this table. The goal here is to have a general overview of different campaigns. You do not need to read everything.

| Title of the campaign | Two things that are important to remember | |
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Choose one campaign from question 1

Read carefully the information about it. Answer questions 2 to 5.

2) Explain what the campaign is against and why.

3) Explain what the organization did/is doing to impede the company to continue using the pink ribbon.

3) Write things that we can do to really help the cause (according to the specific campaign)

Final task: Write the 100 Word Topic Text

For the brochure, you will have to write about the campaign that you picked. In a 100 word text, explain, what the campaign is against and why. Also, briefly show what the organization did/is doing to impede the company to continue using the pink ribbon. You need to convince the students that there are better ways to help the cause. You will also need to include a list of four things we should do to help the cause. However, the list is not included in the 100 words minimum, therefore, be careful when you count the words.

Before writing, you have to think about your audience (secondary students). Also, you need to include an introducing and a concluding sentence.

